

# Desire

JEWELLERY & SILVERSMITHING FAIR



Bank of England Sports Centre

**LONDON** SW15

**4-6 March** 2011

Show Guide

[www.desirefair.com](http://www.desirefair.com)

**CRAFT**  
IN FOCUS

## FREE ENTRY TO ANOTHER SHOW!

If you would like to receive a complimentary invitation to one of our Autumn events (excluding RHS Wisley) please complete your details on the questionnaire / prize draw provided and post in the box provided next to stand number 10.

**Cover image:** *Hidemi Asano, Stand 66*

**This spread:** *Rachel Gogerly, Stand 26*

*Michele White, Stand 28*

*Carol Mather, Stand 7*



**Contact the organisers:**

Craft In Focus, PO Box 942, Maidstone, ME15 0YB

T: 01622 747325 • E: [info@craftinfofocus.com](mailto:info@craftinfofocus.com)

## W E L C O M E

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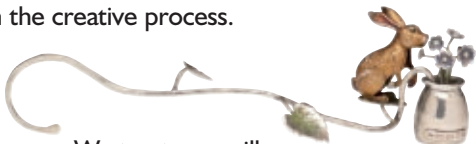
...to our our fifth **Desire Fair in London**. We hope you enjoy your visit to the show. We are delighted to have such a wealth of talented exhibitors at the show



working in so many different media, and all having a genuine passion for the work that they create.

Visitors to Desire have often commented on how they welcome the opportunity of discussing a purchase direct with the maker of the item, rather than simply purchasing from an in store display.

Discussion with the makers will reveal that each piece is the result of an exciting mix of inspiration, learning, discovery and creative talent, which will give an understanding that every piece has its own unique story. Commissioning special items is also welcomed from many of the exhibitors, allowing you to purchase something that is truly unique and special to you, and sometimes offers an opportunity to be involved in the creative process.



We trust you will like what you see here, and if you have not yet visited other Craft In Focus shows, please complete the prize draw form to receive details. In addition to jewellery, our other events feature fine art, furniture, interior accessories, textiles, fashion, ceramics, sculpture and more. We also hold another Desire Fair at Winchester in November.

We look forward to seeing you again.



## 1 Tine Bladbjerg



*Simple and elegant jewellery in silver and 18 ct gold.*  
**020 8670 6639**

## 2 Daphne Krinos

*Individual and graphic precious metal jewellery in silver and gold.*  
**020 8986 2328**

## 3 Gail Klevan

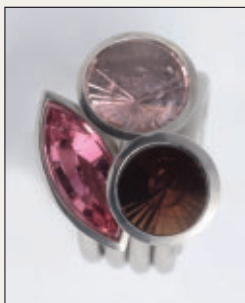
*Acrylic art jewellery including rings and cufflinks.*  
**020 8958 6817**

## 4 Robert Ingham Designs [www.robertinghamdesigns.com](http://www.robertinghamdesigns.com)



*Unique, collectable, beautiful treasure boxes to complement your precious jewellery.*  
**01745 571 101**

## 5 Louise O'Neill [www.louiseoneill.com](http://www.louiseoneill.com)



*18 ct matt finished gold set with subtly coloured gemstones - ring sets, earrings and necklaces. Louise also welcomes the opportunity to discuss with clients their individual requirements for commissions.*  
**020 7253 57 57**

**6 Susan Beale**  
[www.susanbeale.co.uk](http://www.susanbeale.co.uk)



*A moment in time. As each drop falls the equilibrium point is lost until the displaced water recoils creating a mesmerising arrangement that Susan Beale has translated into this compendium.*

**07979 866 892**

**7 Carol Mather**  
[www.carolmather.com](http://www.carolmather.com)



*A collection of silver curiosities including tableware, trinket boxes and jewellery.*

**020 7582 8285**

**8 Heather Stowell**  
[www.heatherstowell.com](http://www.heatherstowell.com)



*Heather selects special buttons and sets them by hand in sterling silver making each piece of jewellery completely unique. She is also interested in commission work.*

**01638 781 189**

**9 Gabriella Lane**  
[www.gabriellalane.com](http://www.gabriellalane.com)



*Silversmithing techniques cross-pollinate with a sensitive approach to jewellery making to produce a substantial yet feminine collection of work. Ask me about commissioning one of my Life Boxes.*

**01303 239 444**

**10 Daniela Dobesova**  
[www.danieladobesova.com](http://www.danieladobesova.com)



*Utilising a range of wire forming and coiling techniques, Daniela creates distinctive and elegant pieces in silver and gold, with emphasis on the quality of the craftsmanship and originality of design.*

**01344 291 888**

**11 Christine Kaltoft**

*Graphic contemporary jewellery in precious metals inspired by birds.*

**07530 292 872**

**12 Jane Macintosh**  
[www.janemacintosh.com](http://www.janemacintosh.com)



*One-off pieces of cool, timeless jewellery in silver and 18 carat gold, often enhanced with beautiful gemstones.*

**020 7720 4265**

## 13 Lilly Hasted

*Unique pearl and coloured gemstone fine jewellery accentuated with diamonds.*  
**020 7253 1553**

## 14 Michael Berger [www.atelier-berger.de](http://www.atelier-berger.de)

*Kinetic rings in gold and stainless steel.*  
**00-49 (0) 299 5579340**



## 15 Philip Kydd Ltd [www.philipkydd.co.uk](http://www.philipkydd.co.uk)

*I strive to make beautifully designed objects which will give a lifetime of pleasure, all crafted using traditional skills creating contemporary hand forged silver and gold bangles, cuffs and cufflinks.*  
**01275 464 030**



## 16 Leonie Bennett Jewellery [www.leoniebennett.co.uk](http://www.leoniebennett.co.uk)

*Exploring ways in which precious metals create and reflect patterns; Leonie's collection includes aquamarine and tourmaline in pieces that are striking, original and feminine.*  
**07840 296 418**



## 17 Rowena Park Jewellery [rowenapark@talktalk.net](mailto:rowenapark@talktalk.net)

*Eclectic and lively, combining precious gold leaf with transparent glazes, acrylic and silver, to create many varied and unique designs. All pieces are handmade by Rowena Park.*  
**07833 638 051**



**18 Rose Ellen Cobb**  
**[www.roseellencobb.co.uk](http://www.roseellencobb.co.uk)**



*Contemporary, handcrafted jewellery made from bone china, porcelain and silver. Rose uses texture, pattern and colour to create interesting and unusual pieces of jewellery.*

**07803 711 193**

**19 Anne Morgan Jewellery**

*Contemporary silver and gold jewellery combining texture and stones.*

**029 207 11918**

**20 Emma Turpin**  
**[www.emmaturpin.com](http://www.emmaturpin.com)**



*Contemporary handmade silver jewellery inspired by traditional British crafts with elements of gold plating and oxidisation. Several pieces incorporated with semi-precious beads and stones.*

**07860 749 299**

**21 Nigel Graham**  
**Designer Goldsmith**  
**[www.nigelgraham.com](http://www.nigelgraham.com)**



*My jewellery collections are varied, from the robust silver which is inspired by the metalwork of the mediaeval craftsmen and the honest jewellery by the Arts and Craft movement at the turn of the last century.*

**01323 649 023**

**22 Hannah Bedford**

*Handcrafted jewellery in silver and gold incorporating fine granule details.*

**07971 897 271**

**23 Christine Savage**  
[www.christinesavage.com](http://www.christinesavage.com)



*Christine selects unusually cut and coloured stones which she imaginatively combines with silver and gold to create layers of texture and colour that beautifully and atmospherically echo their organic inspirations.*  
**07966 550 936**

**24 Sabine Konig**  
[www.sabinekonig.com](http://www.sabinekonig.com)



*Working mostly with geometric shapes, Sabine's jewellery often combines silver and 18ct gold. Her pieces evolve around the chosen stones, letting the gem's shape, cut and colour influence the final design.*  
**07949 935 952**

**25 Alexandra Simpson**  
[www.alexandrasimpson.com](http://www.alexandrasimpson.com)



*Coutts New Jeweller Award Winner (2009) Alexandra Simpson designs and makes enchanting jewellery inspired by nature and Art Nouveau. Sparkling gems, thoughtfully placed within fine metals enhance these delicate creations.*  
**07944 877 927**

**26 Rachel Gogerly**  
[www.rachelgogerly.co.uk](http://www.rachelgogerly.co.uk)



*Award winning fine enamel work on precious metals combining contemporary design with classic techniques of *champleve basse-taille* and *guilloche*. Collection includes silverware and jewellery for men and women.*  
**01527 502 266**

## 27 Brian Eburah

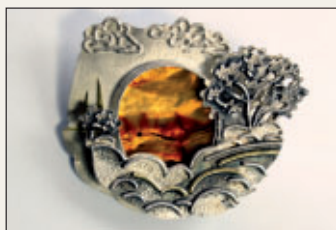
[www.brianeburahjewellery.co.uk](http://www.brianeburahjewellery.co.uk)



A selection of pieces highlighting the iridescent colours of anodised niobium.  
**01559 372 180**

## 28 Michele

[www.michelewhite.com](http://www.michelewhite.com)



I use precious metals, coloured diamonds and other gemstones which are not usually found on the high street. The movement is organic and the metal is textured or highly polished to complement the stones.  
**0121 624 8624**

## 29 Louise Parry

[www.louiseparry.co.uk](http://www.louiseparry.co.uk)



Award-winning designer, Louise Parry, works in silver, gold, platinum and palladium. The textured surfaces of her jewellery and silverware are brought to life by coloured gemstones, diamonds and gold.  
**01285 657 501**

## 30 Martyn Pugh

[www.martynpugh.co.uk](http://www.martynpugh.co.uk)



My silverware and jewellery uses the purity and geometry of natural form and the malleability of precious metals to produce flowing functional shapes in silver, gold, platinum, palladium, diamonds and coloured stones.  
**01527 502 513**

**31 Gwydr**  
**www.gwydr.com**



*Stained glass, tin solder and sterling silver are skillfully worked to create a diverse collection of pendants and cufflinks. Choose from vibrant mixed colours, to classic blacks and whites.*

**0844 335 0646**

**32 AFS**



*Contemporary jewellery of sterling silver and 18ct gold. A variety of traditional and modern techniques are used to create jewellery of enduring style designed to complement the wearer.*

**020 7404 9188**

**33 Maria Helena Spector**  
**Jewellery**  
**www.mhspector.co.uk**



*Peruvian designer Maria, makes one-of-a-kind or very limited edition jewellery using semi-precious gemstones, mainly sourced from Peru, hand-finished by herself, with hand made sterling silver and gold plated beads.*

**020 7263 3634**

**34 Jonathan Lerer**  
[www.jonathanlerer.com](http://www.jonathanlerer.com)



*Working with silver and semi-precious stones, Jonathan Lerer creates unique, one of a kind, eye-catching pieces of art wear. Avant Garde jewellery designed with the confident individual in mind.*  
**07939 041 450**

**35 Brett Payne**  
[www.brettpayne.com](http://www.brettpayne.com)



*Brett Payne's strikingly original candlesticks are individually hot forged, by hand, in silver. They are designed for modern living - visually stunning and disarmingly practical.*  
**0114 270 1088**

**36 Paul Battes**  
[www.paulbattes.com](http://www.paulbattes.com)



*Designer jewellery in gold and platinum.*  
**01242 604 295**

**37 Carole Allen Jewellery**  
[www.caroleallenjewellery.co.uk](http://www.caroleallenjewellery.co.uk)



*Carole Allen's vividly colourful jewellery is formed from anodised aluminium, precious metals and enamel.*  
**01209 715 605**

## 38 Alison Bradley

[www.alisonbradleyjewellery.com](http://www.alisonbradleyjewellery.com)



*Alison works principally in gold and platinum, embellished with precious stones and pearls. Her clients may choose items from her collection of stock pieces or commission bespoke items.*

**020 8740 5870**

## 39 Alan Craxford Jewellery

[www.alancraxford.com](http://www.alancraxford.com)



*Alan's highly individual pieces have now become a focus for collectors. His work is a synthesis of hand engraving, colour and meaningful imagery together with exceptional making and finish.*

**020 8279 9208**

## 40 Stuart Jenkins

[www.stuartjenkins.com](http://www.stuartjenkins.com)



*Using contrast creates a visual palette, rough / smooth, textured / polished, black / white, the silver becomes a painterly / sculptural material, in which the surface retains all evidence of the creative act.*

**07941 772 050**

**41 Ulla Hornfeldt**  
[www.ullahornfeldt.com](http://www.ullahornfeldt.com)



*Ulla's work is about remarkable gemstones in simple settings made with traditional techniques, and full of ingenious solutions. The jewellery is comfortable to wear and soon becomes a favourite classic.*

**020 7284 2645**

**42 Sarah Hutchison**  
[www.sarahhutchison.co.uk](http://www.sarahhutchison.co.uk)



*Sarah's work is delicate, floral and feminine in appearance. All pieces are handmade from silver with details of gold and scattered with details of gold and scattered with stones and pearls.*

**07812 104 513**

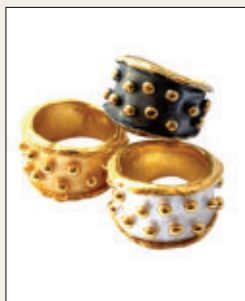
**43 Joanne Gowan**  
[www.joannegowan.co.uk](http://www.joannegowan.co.uk)



*Fine gemset jewellery. Exciting dramatic and organic styles; one-off designs and bespoke pieces; platinum, 18 ct gold, silver and palladium with ethically sourced diamonds and unusual high quality gemstones.*

**01279 600 004**

**44 Ana Verdun**  
[www.anaverdun.com](http://www.anaverdun.com)



*New to Desire this year, Ana's silver and gold collections are inspired by organic forms and textures, finding a perfect balance between delicate and chunky jewellery. Original, distinctive and incredibly wearable.*

**020 8995 4722**

**45 Lesley Strickland**  
[www.lesley-strickland.co.uk](http://www.lesley-strickland.co.uk)



*Cellulose acetate and silver jewellery in a subtle and wearable range of colours.*  
**020 8444 1200**

**46 James Fairhurst**

*Bespoke, modern and stunning jewellery using precious metal and fine gemstones.*  
**07808 030 397**

**47 Helen Brice Designs**  
[www.helenbrice.co.uk](http://www.helenbrice.co.uk)



*Helen's jewellery designs are beautifully intricate, combining colourful gemstones set asymmetrically in gold or silver, with innovative textured finishes. Bespoke commissions or reinvention of your sentimental heirlooms are warmly welcomed!*  
**07880 717 352**

**48 Peter & Sandra Noble**

*Original handcrafted designs featuring green gold, enamel, diamonds and pearls.*  
**01326 290 050**

**49 Sarah Herriot Design**  
[www.sarahherriot.com](http://www.sarahherriot.com)



*Sarah sets architectural inspiration against her egg template to create astoundingly unique jewellery. Shortlisted in the category Designer of the Year at the 2010 UK Jewellery Awards.*  
**020 7490 7181**

## 50 Ruth Bridges Jewellery

[www.ruthbridges.co.uk](http://www.ruthbridges.co.uk)



Contemporary silver and 18ct gold jewellery characterised by simple tactile forms combined with contrasting precious metals, tiny diamonds and semi-precious stones.

**01273 725 170**

## 51 Liz Tyler Designs

[www.liztyler.com](http://www.liztyler.com)



Audacious curvaceous lines of movement are the hallmark of Liz Tyler's distinctive designer jewellery. Individual engagement and wedding ring sets, and bold colourful dress rings are a specialty.

**01258 820 222**

## 52 Chris Edwards Jewellery

[www.chrisedwardsjewellery.com](http://www.chrisedwardsjewellery.com)



Contemporary gold and silver jewellery inspired by natural forms and found objects.

**07831 130 840**

## 53 Sue Lane

[www.suelanejewellery.co.uk](http://www.suelanejewellery.co.uk)



Contemporary designs in gold, silver and platinum, which are subtle, pure and minimal with clean lines and a soft finish are key to Sue Lane's work. Commissions welcome.

**01885 488 836**

**54 James Dougall**  
[www.jamesdougall.com](http://www.jamesdougall.com)



*James Dougall produces unique contemporary silver and jewellery designed for modern living.*

**07786 176 118**

**55 Hannah Souter**  
[www.hannahsouter.co.uk](http://www.hannahsouter.co.uk)



*Sculptural jewellery inspired by the delicate structures found in nature. Combining subtle surface textures and contrasting finishes to create unique pieces of fine jewellery in silver and 18ct gold.*

**07789 910 928**

**56 Karina Gill**

*Etched silver bowls and jewellery.*

**01258 817 669**

**57 Lucy Martin**  
[www.lucymartin.co.uk](http://www.lucymartin.co.uk)



*Inspired by city landscapes where modern architecture and nature meet. Contrasts in colour and texture are used to describe strong shapes, neon lights, and sun reflected in buildings, water and plants.*

**020 8691 0637**

**58 Rina Tairo**

*Hand woven silver and gold with diamonds and precious stones.*

**01273 774 288**

**59 Anna Wales**  
[www.annawales.com](http://www.annawales.com)



*My jewellery is designed to create a powerful visual impact along with an enticing tactility. Stark contrasts or subtle transformations are created throughout a singular piece by combining different materials.*

**07709 497 058**

**60 Jinks Jewellery**  
[www.jinksmcgrath.com](http://www.jinksmcgrath.com)



*Jinks creates one-off pieces to commission and continually adds to her collection. Her work is distinguished by its confident use of precious metals and a stunning choice of unusual gemstones.*

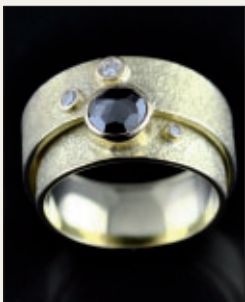
**01273 890 771**

**61 Alan Ardifft Ltd**

*Jewellery that moves to move you.*

**00 353 1 671 3098**

**62 Graeme McColm**  
[www.graememccolm.com](http://www.graememccolm.com)



*Sophisticated, elegant, contemporary jewellery for women and men in silver, gold and platinum. Clean, bold, lines and beautiful stones combine to create jewellery for individuals.*

**07799 834 885**

**64 Ulli Kaiser**  
[www.ullikaiser.co.uk](http://www.ullikaiser.co.uk)



*Strong colours and material diversity are combined in bead crochet and silversmithing. Vintage glass beads, shells, felt, gemstones and precious metals form unique pieces of bold and distinct jewellery.*  
**07771 545 114**

**65 Olivia Schlevogt**  
[www.oliviaschlevogt.com](http://www.oliviaschlevogt.com)



*Olivia Schlevogt specialises in using the technique of fusing precious metals, which is characterised throughout her unique designs. The fused pieces are often combined with precious and semi-precious stones.*  
**07941 024 739**

**63 ASIMI**  
[www.asimi.org.uk](http://www.asimi.org.uk)



*Contemporary handmade jewellery combining organic textures in silver and gold with stunning precious stones and found natural objects. Each piece is unique. Commissions welcome.*  
**0030 27330 52611**

**66 Hidemi Asano**  
[www.hidemiasano.com](http://www.hidemiasano.com)



*Hidemi interprets a concept of Japanese minimalism to that of European jewellery making techniques which she applies to contemporary wearable jewellery, and from this she has developed her style.*  
**07931 327 664**

**67 Day C**  
**[www.dayc.co.uk](http://www.dayc.co.uk)**



*Daisy's jewellery combines artistic expression with functional wearability. The current collection is based on the concept of 'Wearing A Thought'. Daisy uses 18 ct gold, silver, porcelain, gems and South Sea pearls.*

**07919 272 058**

**68 Xuella Arnold Jewellery**  
**[www.xuella.co.uk](http://www.xuella.co.uk)**



*Silver, bronze and gold jewellery inspired by song lyrics and poetry to create personal keepsakes with meaning and lasting imagery. Exhibited at a variety of galleries around the UK.*

**01923 712 627**

**69 Jessica Poole**  
**[www.jessicapoole.co.uk](http://www.jessicapoole.co.uk)**



*Driven by quality and craft, Jessica Poole combines traditional techniques with modern technology. Elegant and sophisticated, her range of fine jewellery will be treasured for years to come. Commissions welcome.*

**07999 650 329**

## I N D E X

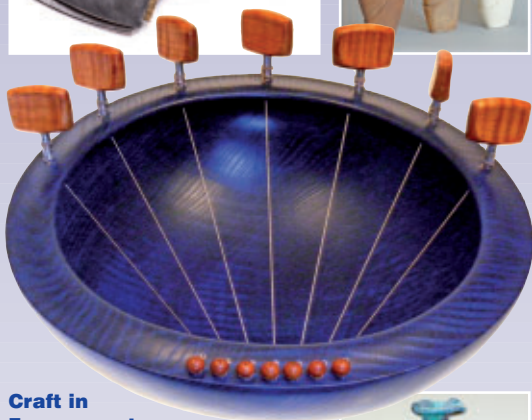
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**CRAFT  
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**Purchase from those  
who have a real passion  
for the work they create**



**Craft in Focus events have earned a reputation for selecting the best professional designers, artists and craftmakers to exhibit at their shows.**

**Visit to see contemporary craft from some of the best makers in the UK.**

**Events are being held this year at:**

- **Canterbury**
- **RHS Garden Wisley**
- **Crowthorne**
- **Sevenoaks**
- **Winchester**
- **Richmond**



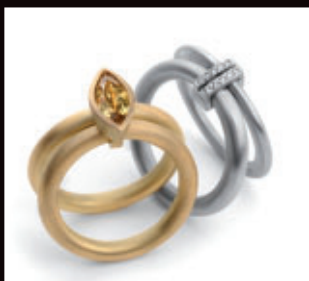
For further details on dates and venues  
please visit our website:

**[www.craftinfocus.com](http://www.craftinfocus.com)**

**T: 01622 747 325 • E: [info@craftinfocus.com](mailto:info@craftinfocus.com)**

# Desire

JEWELLERY & SILVERSMITHING FAIR



*Purchase direct from the UK's leading designer makers, many of whom have not exhibited with us before.*

*For FREE ENTRY see page 2 of this guide.*

## The Guildhall **WINCHESTER**

### **18 -20 November**

2011

Fri 12.30pm - 5.30pm • Sat & Sun 10am - 5pm

Admission £4.00

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[www.desirefair.com](http://www.desirefair.com)